

Sample Internship Posting

| CONTACT TITLE: | College Relations Manager |
|---|------------------------------|
| CONTACT EMAIL ADDRESS: | brand@corporate.com |
| CONTACT PHONE NUMBER: | 888-888-8888 |
| POSITION TITLE: | Education & Marketing Intern |
| POSITION LOCATION(S): | Hampton, VA |
| COMPENSATION: (paid, unpaid or stipend): | Unpaid |
| DOCUMENTATION REQUIRED: (Resume, Cover Letter, Unofficial Transcript, Letters of Recommendation, etc.) | Writing Sample |

POSITION DESCRIPTION & QUALIFICATIONS:

The Education & Marketing Intern will work closely with both the education and marketing teams, as well as others across the company organization.

MARKETING RESPONSIBILITIES:

- > Scoping projects, conducting research, making recommendations, executing plans and project management.
- Sample projects Include:
 - Creating calendar for company wide distribution including concept, copy, and obtaining proper approvals
 - Consolidating and enhancing Facebook presence
 - Research of innovative social media initiatives
 - Assisting team members with implementation and analysis of global strategy

EDUCATION RESPONSIBILITIES:

- ➤ Identify and facilitate age appropriate, thematic based lesson plans and activities that align to VA educational standards.
- > Provide a safe, structured environment for student learning.
- Facilitate small group tutoring sessions and recreational/cultural activities (up to 10 -12 students).
- > Participate in planning sessions and/or staff development sessions
- Complete necessary reports to monitor student progress and participation; Includes: daily attendance, maintaining student portfolios and pick-up sign-in sheets.

QUALIFICATIONS:

- College students with focus in Education, Child Psychology, Marketing or related field.
- ➤ 1-3 years experience working with youth from 6 to 18 years old.
- Strong classroom management skills and the ability to develop lesson plans.
- Responsible and organized with strong written and verbal communication skills.
- ➤ Familiarity with social media and communication strategy.



Sample Internship Posting

| CONTACT TITLE: | Trader |
|---|----------------------------|
| CONTACT EMAIL ADDRESS: | finance@corporate.com |
| CONTACT PHONE NUMBER: | 888-888-8888 |
| POSITION TITLE: | Investment Research Intern |
| POSITION LOCATION(S): | Richmond, VA |
| COMPENSATION: (paid, unpaid or stipend): | Paid, \$10/hour |
| DOCUMENTATION REQUIRED: (Resume, Cover Letter, Unofficial Transcript, Letters of Recommendation, etc.) | Resume |

POSITION DESCRIPTION & QUALIFICATIONS:

Seeking an investment research intern to join our investment team. This role will work with Portfolio Managers selecting equities for investment.

RESPONSIBILITIES:

- > Follow investment process and apply that process to make equity recommendations.
- > Follow earnings reports from companies.
- ➤ Conduct research calls with management teams.
- ➤ Other responsibilities can include (but are not limited to): creating client solicitation materials, updating client lists, transaction proposals, structuring, pricing, marketing, financing, attending meetings, updating/maintaining databases and more.

SKILLS & EXPERIENCE:

- > Strong academic record in Finance.
- > Strong Excel skills.
- ➤ Keen interest in financial markets and a high level of enthusiasm.
- > Self-starter and strong work ethic.
- Familiarity with Bloomberg as a plus.
- > Desired majors include math, economics, or finance.