****ChamberRVA Marketing & Communications
Summer 2017 Digital Marketing Internship

May 22, 2017 – August 31, 2017

**About Internship:**ChamberRVA is seeking a creative student intern to join its Digital team for the summer of 2017. The primary function of this position will be to assist with the creation and management of digital newsletters. The ideal candidate will have a strong writing/copyediting background, experience using e-newsletter publishing tools such as Constant Contact or MailChimp, coding basic HTML and CSS and digital graphic design experience.

This internship reports to Senior Vice President, Strategy & Brand. It offers the intern a unique chance to not only hone their communication and technical skills, but also to help make a significant positive impact in the Richmond Region by helping promote the efforts of the Chamber’s members as well marketing Chamber programming that supports those businesses.

**Required Skills:**
Strong writer with copyediting experience
Basic HTML and CSS coding abilities
Proficiency in Adobe Photoshop, Illustrator and/or InDesign
Strong attention to detail
Quick learner and eagerness to learn new skills
Must be able to make own travel arrangements to be onsite

**Bonus Skills:**
Experience designing newsletters in Constant Contact

**Schedule & Hours:**This internship will begin on Monday, May 22, 2017 or as soon thereafter as possible, and run through the summer until August 31, 2017. Each week the intern will be expected to be available and onsite for 10-20 hours a week, between normal business hours (9am – 5pm). The schedule can be flexible and does not need to be in continuous blocks of time.

**Location**The location of this internship will be at the Chamber’s offices located at 919 East Main Street, Ste. 1700, in downtown Richmond. Intern must be able to provide their own transportation.

**Compensation**$10 / hour

**Interested in applying?**
Please send a cover letter and resume to Chrystal Neal at chrystal.neal@chamberrva.com Applications will only be considered from current students (undergraduate or post graduate). An offer is contingent on successful completion of a urine-based drug test.

**About The Chamber**ChamberRVA is a not-for-profit business membership association. We are building a thriving business community by supporting the success of our members, providing a strong business voice and developing leaders and entrepreneurs. We aim to be the driver of a business community that is a transformational force in a region recognized as a magnet for talent, a hotbed for innovation and an exciting place to grow a business. Since 1867, ChamberRVA has taken the lead to enhance and institute change in the Richmond Region, making the region an ideal location for businesses to prosper.