



We never stop believing in children and their families.

January 31, 2017

Dear Selection Committee:

As one of Richmond's most prominent businessmen, Larry Page has done tremendous amounts of good for our community since moving here in 1978 and beginning his family business. Larry quickly gained a reputation as an engaged community leader, and now owns and operates six successful dealerships under the Page Auto Group umbrella in addition to a custom hot rod shop, which employ a total of 400 individuals in the Greater Richmond region. His impressive business savvy is matched by his passion and commitment to making a meaningful difference in the lives of children and families struggling with illness and poverty. Larry generously donates his time and funds to numerous local and national nonprofit organizations, all the while never seeking the spotlight for his generosity.

Larry makes every effort to understand community needs and makes valuable contributions to address them. St. Joseph's Villa, a Henrico-based charity, is fortunate to be among the nonprofits he supports. Larry is a sixteen-year donor to St. Joseph's Villa; his connection goes back generations to when his aunt taught school here. Even before Larry realized the entire mission of St. Joseph's Villa, he supported it by donating necessities to our homeless families. As he took the time to learn more about the Villa, he made multiple gifts individually and through Page Auto Group in support of homeless and developmental disabilities services.

Larry was also a major donor to the Villa's first-ever capital campaign. The campaign funded renovations that increased the safety and accessibility of the Villa campus, and quadrupled our programs and families served. Larry was quoted in our campaign finale report as saying, "The way the economy is going, the Villa's services are going to be increasingly taxed. Having the groundwork in place will allow them to help more people." This single quote sums up how Larry is always thinking ahead of how he can help meet the greatest community needs. On top of financially contributing to the Villa, Larry also served on our Board of Trustees.

Larry supports many other nonprofits that strengthen the Henrico community. American Red Cross, Children Incorporated, Collegiate School, Easter Seals, FeedMore, Little Sisters of the Poor, Salvation Army, World Pediatric Project, and Wounded Warriors Project are just a few of the organizations to which Larry contributes on a regular basis.

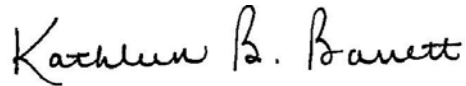
Speaking to Larry's leadership as a large business owner, his core management staff has been with him since the beginning. The dealerships of Page Auto Group have received numerous honors, including the American Honda Motor Company and Toyota Motor Sales President's Awards. Three of those dealerships – West Broad Honda, West Broad Hyundai, and West Broad Volkswagen Audi – have been members of ChamberRVA for many years. Larry also offers employment opportunities to individuals of disadvantaged backgrounds and enables them to achieve and earn based on their



knowledge, skills and abilities. He strives to empower them to give back to the communities in which they live.

Larry Page is a humble man who is motivated to do the right thing without any particular need for recognition. He is a respected business leader with a great heart for our community. Larry truly lives to serve the underserved—especially children—and help them overcome seemingly hopeless circumstances. Today the Villa is better equipped to serve children and families facing homelessness, autism, mental illness and other severe challenges because of Larry's leadership and generosity. It brings St. Joseph's Villa great joy to nominate Larry Page for the Henrico Community Leader of the Year Award.

Sincerely,

A handwritten signature in black ink that reads "Kathleen B. Barrett". The script is fluid and cursive, with the first letters of each word being capitalized and prominent.

Kathleen Burke Barrett
Chief Executive Officer
St. Joseph's Villa