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extraordinary women's exchange

real conversations

Women Leading the Future Through Diversity

featured guests



Sam McClure, Senior Vice President, The National Gay & Lesbian Chamber of Commerce



Wendy McSweeney, Senior Vice President & Enterprise Inclusion Leader, SunTrust Banks, Inc.



Susan Winiecki, Associate Publisher, Richmond Magazine

2.18.16 • 3:30 — 6:00 p.m.

HILTON RICHMOND DOWNTOWN

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PROGRAM SCHEDULE

3:30 p.m. Check-In & Tabletop Networking

4:00 p.m. Welcoming Remarks



Sam McClure, *Senior Vice President, The National Gay & Lesbian Chamber of Commerce*

Sam oversees the Affiliate Relations, External Affairs, and Supplier Diversity department and is a member of the NGLCC executive leadership team. In 2014, Sam led NGLCC's legislative campaign to pass the historic California Assembly Bill 1678, the first law of its kind in the nation which added certified LGBT Business Enterprises to the Supplier Diversity program of the CA Public Utilities Commission. In 2015, she lead the team that achieved the first statewide Executive Order to add not only LGBTBE's but also Disability Owned & Veteran Owned Business Enterprises to the small business development opportunities in the Commonwealth of Massachusetts.



Wendy McSweeney, *Senior Vice President & Enterprise Inclusion Leader, SunTrust Banks, Inc.*

Wendy is responsible for developing and executing growth and engagement strategies, consulting with executive leaders and driving enterprise wide inclusion and diversity at SunTrust. She is a 20-year veteran of the financial services industry and has extensive experience in leadership, diversity and inclusion, relationship management, coaching and consulting. Wendy serves on the board of directors of the Brian Jordan Foundation and in 2014 & 2015, Black Enterprise Magazine named Wendy one of the "Top Executives for Diversity & Inclusion."



Susan Winiecki, *Associate Publisher, Richmond Magazine*

Susan has been in the world of journalism since graduating from The College of William and Mary in 1987. She has had journalistic experiences including working as a featured writer and food editor for the daily The Potomac News in Northern Virginia, as a state desk reporter for the Richmond Times Dispatch where she covered agricultural issues in Southside Virginia, and while on the RTD's metro desk, she reported on rural and suburban land-use topics in the counties of Hanover and Chesterfield. Today, she oversees Richmond Magazine, RHome, Richmond Bride, Welcome Inc.

5:00 - 6:00 p.m. Wine Reception, Tabletops & Conversation

Moderators:



Kelli Lemon
Business Manager
Mama J's Restaurant



Meaghan West
Sr. Research
Associate
M.H. West & Co., Inc.