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INTERCITY VISIT 2026

PHOENIX

May 5–May 7, 2026



2026 POCKET GUIDE

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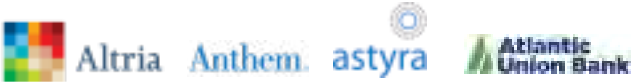
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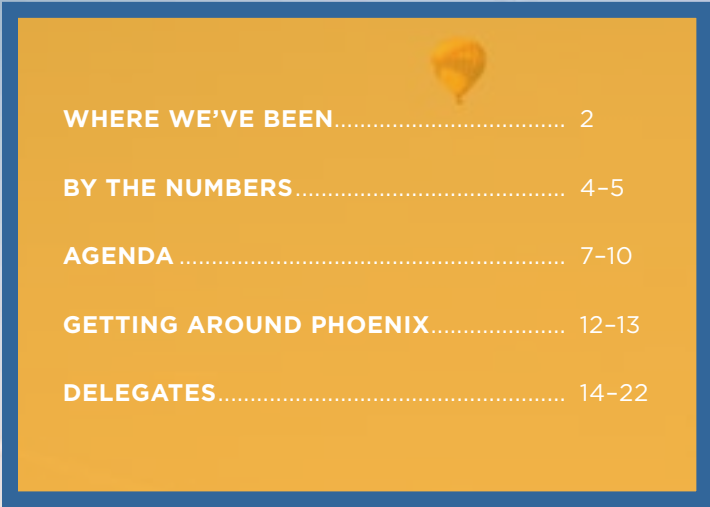


TRACK SPONSORS



SPECIAL THANK YOU





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WHERE WE'VE BEEN

- 2025 Greenville, SC
- 2024 Atlanta, GA
- 2023 Kansas City, MO
- 2022 Columbus, OH
- 2021 Charlotte, NC
- 2019 Salt Lake City, UT
- 2018 Minneapolis-St. Paul, MN
- 2017 Pittsburgh, PA
- 2016 San Diego, CA
- 2015 Nashville, TN
- 2014 Tampa, FL
- 2013 Denver, CO
- 2012 Boston, MA
- 2011 Austin, TX
- 2010 Raleigh/Durham, NC
- 2009 Miami, FL
- 2008 Charleston, SC
- 2007 Oklahoma City, OK
- 2006 Nashville, TN
- 2005 Louisville, KY
- 2004 Charlotte, NC
- 2003 St. Louis, MO
- 2002 Pittsburgh, PA
- 2001 Seattle, WA
- 2000 Columbus, OH
- 1999 Washington, DC;
Baltimore, MD;
Philadelphia, PA
- 1998 Portland, OR
- 1997 Indianapolis, IN
- 1996 Austin-San Antonio, TX
- 1995 Minneapolis-St. Paul, MN
- 1994 Cincinnati, OH
- 1993 Jacksonville, FL



Pictured top to bottom: *Welcome to Phoenix Mural* ©Visit Phoenix/Paul Dedewo; *Hiking at Boulders Resorts & Spa Scottsdale*, Curio Collection by Hilton ©Daniel R. Westergren; *Sharks at OdySea Aquarium* ©John Qoyawayma; *monOrchid* ©monOrchid; *Postino Arcadia* ©Postino Arcadia/Jenn Duncan

Pictured opposite page: *Downtown Phoenix 2nd Street* ©Visit Phoenix



SAVE THE DATE

Phoenix InterCity Visit Debrief

Thursday, June 9 | 3:30 P.M. – 5:00 P.M.



RICHMOND
Land Area = 4,364 SQ. MI.

POPULATION

Total population (2024)	1,327,321
Median Age	39
Black or African American	28%
White	57%
Hispanic or Latino	8%
Asian	4%
Two or more races	6%

COST OF LIVING

Overall	95.1
---------	------

HOUSING

Purchase Price - New 2,400 sq ft (2024)	\$444,042
Monthly Rent - 2 BR Apartment	\$1,465

LABOR FORCE

	731,637
--	---------

AVERAGE ANNUAL WAGE
(All Industries)

	\$70,522
--	----------

UNEMPLOYMENT RATE

	3.3%
--	------



PHOENIX
Land Area = 14,569 SQ. MI.

POPULATION

Total population (2024)	4,941,206
Median Age	38.8
Black or African American	6%
White	63%
Hispanic or Latino	21%
Asian	4%
Two or more races	16%

COST OF LIVING

Overall	105.3
---------	-------

HOUSING

Purchase Price - New 2,400 sq ft (2024)	\$607,541
Monthly Rent - 2 BR Apartment	\$1,860

LABOR FORCE

2,600,116

AVERAGE ANNUAL WAGE
(All Industries)

\$74,209

UNEMPLOYMENT RATE

3.6%





PHOENIX

MAY 5 - MAY 7, 2026

DAY 1 | TUESDAY, MAY 5

- 1:00 - 5:00 PM** **Participant Check In |**
The Renaissance Phoenix Downtown
 100 N. 1st Street | (602) 488-9273
 Overflow Hotel: FOUND:RE Phoenix
 1100 N. Central Avenue | (602)875-8000
Afternoon Activities (Optional)
- Brewery Tour
 - Desert Botanical Garden
 - Heard Museum
 - Golf Outing
- 5:00 - 7:00 PM** **Welcome Reception | Bitter & Twisted**
 Sponsored by Hirschler
- 7:30PM** **Optional Dine Arouds**

DAY 2 | WEDNESDAY, MAY 6

- 7:00 AM** **BREAKFAST | BALLROOM FOYER**
- 8:00 AM** **Welcome Remarks**
- 8:15 AM** **Welcome to Phoenix**
 Sponsored by Atlantic Union Bank
 Mayor Kate Gallego, Phoenix, AZ
 Mayor Danny Avula, Richmond, VA
- 8:45 AM** **RVA Rising: Richmond's Mobility Drivers & Why We're Here**
 Sarah Bedard Holland, Chief Impact Officer,
 Community Foundation for a greater Richmond
 Jennifer Hunter, Senior Vice President, Corporate Citizenship, Altria
 John Vitoulkas, County Manager, Henrico County
Moderator: Moses Foster, President & CEO, West Cary Group
- 9:15 AM** **Phoenix Regional Overview**
 Sponsored by TowneBank
 Christine "Chris" Mackay, President & CEO,
 Greater Phoenix Economic Council
- 10:00 AM** **BREAK**

AGENDA

10:15 AM

Downtown Phoenix Revitalization

Sponsored by Richmond Region Tourism

Xandon Keating, Deputy Economic Development Director,
City of Phoenix
Devney Majerle, President & CEO, Downtown Phoenix Inc.
Rick Naimark, Associate Vice President, Program Development
Planning, Arizona State University
Moderator: Lisa Sims, President & CEO, Venture Richmond

11:00 AM

From Classrooms to Cleanrooms: Semiconductors & the Workforce Pipeline

*Sponsored by Boys & Girls Club of Metro Richmond,
Communities in Schools-Richmond, NextUp, YMCA*

Pearl Chang Esau, Founder & CEO, Shan Strategies
Dr. Steven Gonzales, Chancellor, Maricopa County Community College
Kolu Wilson, Chief Workforce Officer, Arizona Commerce Authority
Moderator: Jennifer Mellor, Chief Innovation Officer,
Greater Phoenix Chamber

12:00 PM

Lunch | Heard Museum

Sponsored by Bon Secours

2301 N. Central Avenue

1:30 – 3:30 PM

AFTERNOON TRACKS

TRACK 1

Designing for Everyone: Inclusion in Action

Sponsored by Sportable & Sheltering Arms Institute

Brandie Barrett, Assistant Director, Parks & Rec, City of Phoenix
Ryan Flower, President & CEO, Thurston Family Foundation
Chris Rodriguez, CEO, Ability360
Moderator: Hunter Leemon, CEO, Sportable

Location: Ability 360 | 5031 E. Washington Street

TRACK 2

Creating Housing Solutions: A Look at La Victoria Commons

Sponsored by Home Building Association of Richmond

Terry Benelli, Senior Executive Director, LISC Phoenix
Jennifer Dangremond, Director, Grants & Fund Development, COPA Health
Niki Ramirez, Senior Director, Real Estate Development & Asset
Management, COPA Health
Moderator: Jovan Burton, Executive Director, Partnership for
Housing Affordability

Location: La Victoria Commons, 2320 E. Apache Boulevard, Tempe, AZ

TRACK 3

From Mall to Mixed-Use: The Reinvention of Park Central

Sponsored by Henrico Sports & Entertainment Authority

Christopher Collins, Founder & Owner, Common Ground Culinary
Steve Betts, President, Betts Real Estate Advisors
Sharon Harper, CEO, Plaza Companies
Xandon Keating, Deputy Economic Development Director, City of Phoenix
Location: Park Central, 3121 N. 3rd Avenue

TRACK 4

Downtown Phoenix Up Close: A Walking Tour & Conversation

Sponsored by Venture Richmond

RJ Price, Chief Growth Officer, Downtown Phoenix, Inc.
*Location: Thunderbird Global Forum (Rotunda),
Arizona State University, 401 N. 1st Street*

5:30 – 7:00 PM

Evening Reception | Palma

903 N. 2nd Street

DAY 3 | THURSDAY, MAY 1

7:30 AM

BREAKFAST

8:30 AM

Opening Remarks

8:40 AM

Growth at Every Scale: A Conversation with the Mayors of Tempe & Buckeye

Sponsored by Anthem

Mayor Eric Orsborn, Mayor of Buckeye, Arizona
Mayor Corey Woods, Mayor of Tempe, Arizona

Moderator: Cheryl Lombard, President & CEO,
National Association of Industrial Parks

9:25 AM

Regional Planning in Action: Data, Equity & the Road Ahead

Sponsored by Capital One

John Bullen, Assistant Executive Director, Maricopa
Association of Governments (MAG)

Moderator: Martha Shickle, Executive Director, PlanRVA

10:10 AM

BREAK

10:25 AM

The Business Sector as a Force for Regional Change

Sponsored by Meta

Stacy Derstine, Vice President, External Affairs, APS
Paul Rivers, Chief Innovation Officer, The Phoenix Suns
Chet Samuelson, Arizona Market President & CEO, BOK Financial

Moderator: Kelley McCall, Regional Manager,
Community Development, Meta

11:20 AM

Connected by Design: Housing, Transportation, and the Path to Opportunity

Sponsored by Astyra & Richmond Association of REALTORS®

Terry Benelli, Senior Executive Director, LISC Phoenix
Michael Eshleman, Deputy Chief, Service Planning, Valley Metro
Samantha Keating, Deputy Housing Director, Affordable Housing,
City of Phoenix Housing Department

Moderator: Juan Salgado, CEO, Phoenix IDA

12:15 PM

Lunch | Chico Malo

50 W. Jefferson Street

1:30 – 3:30 PM

AFTERNOON TRACKS

TRACK 1

Work-Based Learning at Scale

Sponsored by ColonialWebb

Ben Acosta, Nuclear Instructor Senior, APS & Palo Verde
Dr. Paula Livingston, Vice President, Academic Affairs,
Estrella Mountain Community College

Mike Neu, CTE Director, Buckeye Union HS District
Dr. Aaron Parsons, Campus Administrator, West-MEC
Dr. Scott Spurgeon, Superintendent, West-MEC

*Location: West MEC Southwest Campus,
500 N. Verrado Way, Buckeye, AZ*

AGENDA

TRACK 2 Rethinking the Block: Placemaking at Culdesac Tempe

Sponsored by Xponent21

Ryan Johnson, Co-Founder & CEO Culdesac Tempe

Adrian Rodriguez, Founder, Ito Brand

Moderator: Will Melton, CEO, Xponent21

Location: Culdesac Tempe, 2016 E. Wildermuth

TRACK 3 Arts, Culture, and the Business of Community

Sponsored by Richmond Performing Arts Alliance (RPAA)

Jacky Alling, Sr. Fellow for Philanthropy, ASU Lodestar Center
for Philanthropy & Nonprofit Innovation

Angelina Bravo, Executive Director, Xico

Catrina Kahler, President & CEO, Artlink Inc.

Patrick McWhorter, Executive Director, Arizona Citizens for the Arts

Location: Xico, 455 N. 3rd Street, Suite 1130

TRACK 4 Moving the Region Forward: A Ride & Conversation with Valley Metro

Sponsored by Central Virginia Transportation Authority & GRTC

Michael Eshleman, Deputy Chief, Service Planning, Valley Metro

Jodi Sorrell, Transit Services Director, City of Mesa Planning

Moderator: Chet Parsons, Executive Director, Central Virginia
Transportation Authority

Location: Arizona Wilderness Brewing Co., 201 E. Roosevelt Street

5:30 – 8:30 PM Closing Reception & Dinner | Musical Instrument Museum

Sponsored by MCV Foundation & Super Radiator Coils

Location: 4725 E. Mayo Boulevard

DAY 4 | FRIDAY, MAY 8

ALL DAY Departures to Phoenix Sky Harbor International Airport



MCV Foundation
VCU Health.

Your generosity
saves lives.



**BUILDING CONFIDENCE.
ONE MATTER AT A TIME.**

Sound legal advice is only one dimension of the service we provide. Trust is earned and strong working relationships are developed through a shared commitment to achieving the best results.

Hirschler
Richmond | Fredericksburg | Tysons
hirschler.com

**PROUD TO SUPPORT
CHAMBER RVA +
2026 INTERCITY VISIT**

Thank you for attending! We hope that you've come away with valuable information that you can use back in RVA.

SAVE THE DATE
Phoenix InterCity Visit Debrief
Thursday, June 9 | 3:30 P.M. – 5:00 P.M.



Valley Metro Rail® System



HOTEL INFORMATION

The Renaissance, Phoenix Downtown
100 N. 1st Street | (602) 488-9273



Map



Valley Metro Rail & Streetcar

- A** A Line
Phoenix-Tempe-Mesa
- B** B Line
North/South Phoenix
- S** S Line
Streetcar

Stations or Stops

- Station or Stop
- Operates in one direction only on this section
- Transfers

Connections & Facilities

- PHX Sky Train for Sky Harbor Airport
- Park-and-Ride Location
- Transit Center



Streetcar Stops

- | | |
|--------------------------------|---|
| 1. Dorsey/Apache Blvd | 8. 3rd St/Mill Ave |
| 2. Rural/Apache Blvd | 9. University Dr/Alh Ave |
| 3. Paves del Saber/Apache Blvd | 10. 5th St/Ash Ave |
| 4. Collage Ave/Apache Blvd | 11. 3rd St/Ash Ave |
| 5. 11th St/Mill Ave | 12. Tempe Beach Park/Rio Salado Parkway |
| 6. 8th St/Mill Ave | 13. Hayden Ferry/Rio Salado Parkway |
| 7. 5th St/Mill Ave | 14. Marina Heights/Rio Salado Parkway |



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A woman with dark hair in a ponytail, wearing safety glasses and a blue uniform, is smiling while working on a power line. She is wearing green gloves and holding a black tool. The background is blurred, showing other people in blue uniforms.

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