

INTERCITY VISIT 2025

Greenville, South Carolina

Presenting Sponsor:



Altria

Draft Agenda

DAY 1 // Tuesday, April 29

Participants arrive throughout the morning/early afternoon. Some will fly and others will drive.

Check In at [Westin Poinsett Hotel](#)

120 South Main Street, Greenville SC 29601

2:30 pm (-ish)

Optional Activities:

- Brewery Tour
- Swamp Rabbit Trail
- Art Walk

6:15 – 8:00 p.m.

Welcome Reception at [500 Club at Fluor Field](#)

Sponsored by: Hirschler

(Note: there is a home game vs Asheville this evening)

945 South Main Street, Greenville, SC 29601

DAY 2 // ECONOMIC DEVELOPMENT // Wednesday, April 30

8:00 am Opening Remarks (at the Westin Poinsett Hotel ballroom)

8:15 am **Welcome to GVL!**

Sponsored by: Atlantic Union Bank

Mayor Knox H. White

Mayor Danny Avula

8:45am **RVA Rising Update**

Sherrie Armstrong, Community Foundation of Richmond

DAY 2 // ECONOMIC DEVELOPMENT // Wednesday, April 30

9:15 am **Greenville Regional Overview**

John Lummus, Upstate Alliance

Sponsored by: Greater Richmond Partnership

10:00 am RVA Perspectives

10:15 am **How Greenville's Major Employers are Driving the Economy**

Sponsored by: W.M. Jordan

Moderator, Max Stewart, Greenville Area Development Corporation

Clarence Sevillian, Prisma Health

Anton Tomas, Michelin Research & Development Campus

11:15 am **Greenville's Downtown Renaissance**

Sponsored by: Richmond Region Tourism

Moderator, Katherine O'Donnell, President and CEO, Richmond Region Tourism

Sam Konduros, Greenville City Economic Development Corporation

Heath Dillard, Visit Greenville SC

12:15 pm **Lunch at the [Lazy Goat](#)**

170 Riverplace, Greenville, SC 29601

1:30 – 3:30 pm **Afternoon Tracks** are designed to be in-person “boots on the ground” exploration of Greenville.

TRACK 1: The Ecosystem of Entrepreneurship

Sponsored by: Xponent21

TRACK 2: CTE Innovation Center at Roper Mountain

Sponsored by: ColonialWebb

TRACK 3: Unity Park – Inclusive Community Development

Sponsored by: TowneBank

TRACK 4: Arts, Culture and Economic Impact

Sponsored by: Richmond Performing Arts Alliance

5:30 – 7:00 pm **Reception at the [Prisma Health Welcome Center at Unity Park](#)**

Sponsored by: Dominion Energy

320 S Hudson St, Greenville, SC 29601

7:15 pm

Optional Group Dine-Arounds: Larkin's, Nose Dive, Jones Oyster Co, Bricktops, Halls Chophouse, Rick Erwins, Soby's, etc. We'll put groups of 6 – 8 together and assign locations. We will ask for sign-ups on the track selection survey about 4 weeks in advance of the trip.

DAY 3 // INCLUSIVE GROWTH // Thursday, May 1

8:30 am Opening Remarks (at the Westin Poinsett Hotel ballroom)

8:35 am **Affordable and Accessible Housing**

Sponsored by: Richmond Association of REALTORS® and Astyra

Moderator, Jovan Burton, Partnership for Housing Affordability

Bryan Brown, Greenville Housing Fund

Shannon Lavrin, City of Greenville

Mario Brown, Affordable Upstate

9:20 am RVA Perspectives

9:35 am **Building a Strong Workforce Pipeline**

Sponsored by: Communities in Schools of Richmond, Boys & Girls Club of Metro Richmond and YMCA of Greater Richmond

Moderator, Cheryl Garrison, Greenville Chamber

Dr. Larry Miller, Greenville Technical College System

Dr. W. Burke Royster, Greenville Public Schools

Robin Blackburn, Michelin North America External Technical Training

Dr. Edward Anderson, OnTrack Greenville

10:20 am RVA Perspective and dialogue

10:35 am **Advancing Shared Economic Prosperity: Chamber Strategies for Inclusive Growth**

Carlos Phillips, Greenville Chamber

Brian Anderson, ChamberRVA

11:20 am **Strengthening Communities Through Economic Inclusion**

Sponsored by: United Way of Greater Richmond & Petersburg

Dr. Kirsten Naomi Chapman, United Way Greenville County

Robert Hughes, Hughes Development

12:15 pm **Lunch at the [City Club of Greenville](#) - Sponsored by: Bon Secours**

55 Beattie Pl, One Liberty Square Building 17th Floor, Greenville, SC 29601

1:30 – 3:30 pm **Afternoon Tracks**

TRACK 1: Greenville Arena District: Bon Secours Wellness Arena

Sponsored by: Henrico Sports Authority

TRACK 2: Clemson University – International Center for Automotive Research (ICAR)

TRACK 3: Travelers Rest

Sponsored by Home Building Association of Richmond

TRACK 4: Downtown Walking Tour

Sponsored by: Venture Richmond

5:30 – 8:30 pm **Reception and Dinner at [the L](#) - Sponsored by: Kings Dominion and MCV Foundation**
211 E. Broad St, Greenville, SC 29601

DAY 4 // Friday, May 2

9:00 am – 1:00 pm

Optional: BMW Performance Driving School experience

Includes breakfast and lunch