

INTERCITY VISIT 2025

Greenville, South Carolina

Presenting Sponsor:



Altria

Draft Agenda

DAY 1 // Tuesday, April 29

Participants arrive throughout the morning/early afternoon. Some will fly and others will drive.

Check In at [Westin Poinsett Hotel](#)

120 South Main Street, Greenville SC 29601

2:30 pm (-ish)

Optional Activities:

- Brewery Tour
- Swamp Rabbit Trail – bike or walk
- Art Walk or Unity Park

6:15 – 8:00 p.m.

Welcome Reception at [500 Club at Fluor Field](#)

Sponsored by: Hirschler

(Note: there is a home game vs Asheville this evening)

945 South Main Street, Greenville, SC 29601

DAY 2 // ECONOMIC DEVELOPMENT // Wednesday, April 30

8:00 am Opening Remarks (at the Westin Poinsett Hotel ballroom)

8:15 am **Welcome to GVL!**

Sponsored by: Atlantic Union Bank

Mayor Knox H. White

Mayor Danny Avula*

8:45am **RVA Rising Update**

Sherrie Armstrong

DAY 2 // ECONOMIC DEVELOPMENT // Wednesday, April 30

- 9:15 am **Greenville Regional Overview**
John Lummus, Upstate Alliance
- 10:00 am RVA Perspectives
- 10:15 am **How Greenville's Business Community is Driving the Economy**
Sponsored by: W.M. Jordan
CEO's from three Greenville area corporations
Carlos Phillips, Greenville Chamber of Commerce
- 11:00 am Break
- 11:15 am **Greenville's Downtown Renaissance**
Sponsored by: Richmond Region Tourism
Sam Konduras, Greenville City Economic Development Corporation
- 12:30 pm **Lunch at the [Lazy Goat](#)**
170 Riverplace, Greenville, SC 29601
- 1:45 – 3:30 pm **Afternoon Tracks** are designed to be in-person “boots on the ground” exploration of Greenville.
- TRACK 1: Flywheel – Entrepreneurism**
Sponsored by: Xponent21
- TRACK 2: Greenville Public Schools CTE Innovation Center**
Sponsored by: ColonialWebb
- TRACK 3: Unity Park – Inclusive Community Development**
Sponsored by: TowneBank
- TRACK 4: Economic Impact of Arts and Culture in Greenville**
Sponsored by: Richmond Performing Arts Alliance
- 5:30 – 7:00 pm **Reception at the [Prisma Health Welcome Center at Unity Park](#)**
Sponsored by: Dominion Energy
320 S Hudson St, Greenville, SC 29601
- 7:15 pm **Optional Group Dine-Arounds:** Larkin's, Nose Dive, Jones Oyster Co, Bricktops, Halls Chophouse, Rick Erwins, Soby's, etc. We'll put groups of 6 – 8 together and assign locations. We will ask for sign-ups on the track selection survey about 4 weeks in advance of the trip.

DAY 3 // INCLUSIVE GROWTH // Thursday, May 1

- 8:30 am Opening Remarks (at the Westin Poinsett Hotel ballroom)
- 8:45 am **Affordable and Accessible Housing**
Sponsored by: Richmond Association of REALTORS and Astyra
Bryan Brown, Greenville Housing Fund
Shannon Lavrin – Greenville City Manager
- 9:30 am RVA Perspectives
- 9:45 am **Building a Strong Workforce Pipeline**
Sponsored by: Communities in Schools of Richmond, Boys & Girls Club of Metro Richmond and YMCA of Greater Richmond
Dr. Larry Miller, Greenville Technical College System
Dr. W. Burke Royster, Greenville Public Schools
Cheryl Garrison, Greenville Chamber
- 10:30 am RVA Perspective and dialogue
- 10:45 am **Economic Inclusion**
Sponsored by: United Way of Greater Richmond & Petersburg
Dr. Kirsten Naomi Chapman, United Way Greenville County
- 11:30 am Break
- 11:45 am **Talent Attraction**
Jade Fountain– YoPro Know
- 12:15 pm **Lunch at the [City Club of Greenville](#) - Sponsored by: Bon Secours**
55 Beattie Pl, One Liberty Square Building 17th Floor, Greenville, SC 29601

1:30 – 3:30 pm Afternoon Tracks

TRACK 1: Greenville Arena District: Bon Secours Wellness Arena
Sponsored by: Henrico Sports Authority

TRACK 2: Clemson University – International Center for Automotive Research (ICAR)

TRACK 3: Traveler's Rest

TRACK 4: Downtown Walking Tour (downtown revitalization)
Sponsored by: Venture Richmond

- 5:30 – 8:30 pm **Reception and Dinner at [the L](#) - Sponsored by: Kings Dominion and MCV Foundation**
211 E. Broad St, Greenville, SC 29601

DAY 4 // Friday, May 2

- 9:00 am – 1:00 pm **Optional: BMW Performance Driving School experience**
Includes breakfast and lunch

*invited