

chamber **RVA** Enewsletter Advertising

ChamberRVA advertising is a great way to promote your company and brand to our member businesses. Whether you want to build your identity, generate leads, or spotlight your corporate responsibility initiatives, let ChamberRVA help carry your message to nearly 12,000 ChamberRVA member representatives in the Greater Richmond region.

Monthly Enewsletters

Single square ad - \$225 per newsletter (200px X 200px)

Double vertical ad - \$350 per newsletter (200px X 400px)

Sponsored newsletter content - \$400 per newsletter (200px X 100px; content 150 characters, subject line "Brought to you by...")

Sponsored email - \$450 per email; limit 1 per quarter
(Dedicated email featuring ChamberRVA approved content)





Social Advertising

Get social with ChamberRVA advertising! Promote your company, event and brand through our social channels - HYPE and ChamberRVA - connecting to over 14,000 combined followers.

Social media post - \$150 per post

Social media takeover - \$400 per day (limit 5 posts)





Website Advertising

Gain the ultimate exposure on
www.ChamberRVA.com. Elevate your
organization with exposing your organization to
over 4,500 new monthly visitors.

Homepage slider - **\$750 per month** Appears in slider
at top of homepage (950px X 350px)

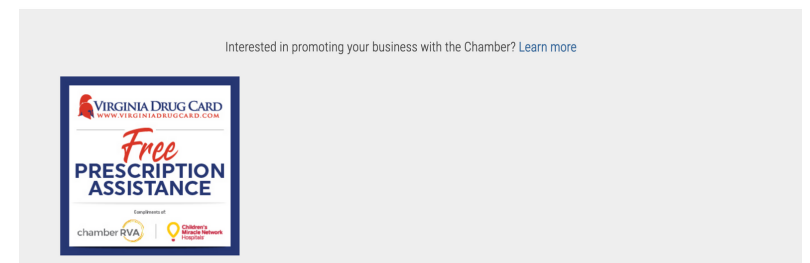
Homepage featured ad - **\$475 per month**
Appears as one of three featured ads (300px X 300px)

Internal page featured ad - **\$350 per month per page**
Appears within specific page (300px X 300px)

Homepage slider ad



Homepage featured ad





Advertising Opportunities

Student Newsletter (2X per month)

Single square ad (200px X 200px)
\$200 per month

Double vertical ad (200px X 400px)
\$300 per month

Thumbnail + text ad
(200px X 100px and blurb up to 150 characters)
\$400 per month

Director Newsletter (Quarterly)

Supported by - Text (3-5 sentences)
\$225 per newsletter

Instagram

Post - Image/caption
\$75 per post

Post - Video/caption
\$125 - 30 second
\$175 - 60 second

Instagram takeover (3-5 stories)
\$225 per day

Instagram Live (Monthly)

Supported by - Live comments
(60-90 seconds)
\$250 per session

Partnership Opportunities

Featured Employer - Website
\$350 per month

Featured Job Listing
\$175 per listing

Virtual Learning Sessions
(Monthly)
\$225 per session

Sponsored Blog
\$225 per blog

RVA NOW offers a variety of promotional opportunities across our popular communications channels, including social media, newsletters, and partnership opportunities. Partnering with RVA NOW provides access to the RVA business community and students at campuses throughout Virginia.

For questions or more information, contact Beth Weisbrod: Beth.Weisbrod@ChamberRVA.com | (804) 240-8787