#### Welcome to ChamberRVA

By joining ChamberRVA you have invested in your success, as well as the economic prosperity of the entire Richmond region. Your membership comes with tangible benefits, increasing your exposure and providing you and your employees access to ChamberRVA events, relationship building opportunities, leadership development and community engagement.

#### Simple steps to maximize your membership: A 30-60-90 day roadmap for success

## Get Familiar 30 Days

- Develop Your Profile | Log into the <u>Members-only section</u> of our website to set up your <u>company profile</u> enhanced with images and videos.
- Questionnaire | Help us get to know you by sending us your picture and responding to the New Member questionnaire.
- Distribution Lists | Add organization representatives to receive ChamberRVA newsletters, event registrations, and member information.
- Social Media | Follow, like and share posts from ChamberRVA, HYPE and RVA NOW on <u>FaceBook</u>, <u>Instagram</u> and LinkedIn.
- **Digital Sticker** | Add the ChamberRVA digital sticker to your website.

### Get Involved 60 Days

- Member Announcements | Submit your organization's news and updates to be posted on ChamberRVA.com homepage.
- Member to Member Discount | Offer your product or services to other ChamberRVA members.
- Attend an Event | Visit the online calendar and attend an event that best suits your needs and meets your business goals.
- Involve Your Team | Encourage your team members to attend an <u>upcoming</u> event or <u>participate in a program</u>.
- Connect with Members | Look for potential business connections utilizing the online membership directory.

# Get Engaged 90 Days

- Expand Your Benefits | Learn more about how the <u>ChamberRVA</u> <u>membership database features and</u> functions.
- Gain Exposure | Elevate your business presence to over 7,000 member representatives with ChamberRVA advertising opportunities.
- Celebrate Your Business | Invite ChamberRVA to celebrate your special occasions, major achievements or a grand opening ribbon cutting.
- Tell Your Story | Share your experience with someone who would benefit from membership and/or provide us with a testimonial.

