## Shared Values IN ACTION SUMMIT

Francesca loffreda Vice President, Inclusive Growth & Talent Initiatives, Greater Washington Partnership



Francesca joined the Partnership in 2020 to launch the organization's inclusive growth initiative and spearheads its efforts to advance shared prosperity and create the most diverse digital tech workforce in the country. In this capacity, Francesca led the Partnership's \$4.7 billion commitment to support Minority Business Enterprises (MBEs) and underserved communities in the region through supplier diversity, access to capital, and racial equity investments. This collective effort was unveiled alongside Vice President Kamala Harris, U.S. Secretary of Commerce Gina Raimondo, and U.S. Small Business Administrator Isabella Guzman. Francesca also led the first-of-its-kind private sector Regional Blueprint for Inclusive Growth, an integrated 10-year roadmap to make the Capital Region the most inclusive and competitive in the country and launched the Inclusive Growth Dashboard to track the region's progress in achieving this vision.

Francesca also oversees the Capital CoLAB – the Collaborative of Leaders in Academia and Business – an–action oriented partnership of business and academic institutions to scale solutions that address the Capital Region's most pressing talent needs, particularly equipping residents with the digital skillsets needed for the jobs of today and tomorrow. Since 2018, the CoLAB has engaged 12,000 students and adult learners in digital tech pathways through partnerships with 22 universities and 5 K–12 jurisdictions.

Francesca has over twelve years of experience working across the private and public sectors to foster economic competitiveness, promote diversity and inclusion, and develop innovation ecosystems. Francesca is recognized as a Washington Business Journal 40 under 40 (2022), a Term Member of the Council on Foreign Relations, and a graduate and board member of Leadership Greater Washington. She has an MBA from Harvard Business School and an MPP from Harvard's Kennedy School of Government, where she was a Zuckerman Fellow, a George Leadership Fellow, and a Forte Foundation Fellow. Francesca has a BA in Economics and International Relations from Claremont McKenna College.

