

## Turning Philanthropic Purpose into Meaningful Practice

### **Mark Kramer** **Co-Founder & Managing** **Director** **FSG**



Mark Kramer is a leading researcher, writer, speaker and consultant on philanthropy and business strategies for social impact. He is best known as the co-author of seminal articles in Harvard Business Review and Stanford Social Innovation Review on Creating Shared Value, Collective Impact, and Catalytic Philanthropy.

Mark co-founded FSG with Michael Porter, a 160-person global social impact consulting firm, that includes the Shared Value Initiative, the Collective Impact Forum, and Talent Rewire.

Mark also serves as a Senior Lecturer at Harvard Business School, a member of the Aspen Philanthropy Group and an advisor to Kimberly-Clark and Nestle.

Previously, Mark served as President of the private equity firm Kramer Capital Management. He is a graduate of Brandeis University, The Wharton School, and the University of Pennsylvania Law School.