

**Regional Leadership on Economic
Mobility & Inclusive Growth**

**Greta Harris
President & CEO
Better Housing Coalition**



Greta J. Harris joined the Better Housing Coalition in August 2013 as President and CEO. Before joining BHC, she was vice president for the Local Initiatives Support Corporation (LISC), a national nonprofit community and economic development corporation, where she provided strategic and managerial support to 10 of LISC's local offices in southern and mid-western regions. Ms. Harris was appointed to the Virginia Tech Board of Visitors in 2016, and also serves on the boards of ChamberRVA and the Richmond Jazz Society.

Greta is a member of Leadership Metro Richmond's Class of 1995. Among her accolades, Greta was named a 2019 YWCA Outstanding Women Award winner; a 2018 Richmond Times Dispatch Person of the Year honoree; the Virginia Tech Black Alumni Association's 2016 Philanthropist of the Year; and was recognized as a 2014 Outstanding Virginian by Equality Virginia. Greta earned her bachelor of architecture degree from Virginia Polytechnic Institute and State University and holds a master of science in architecture and urban design from Columbia University.