

2020 ICONS

A NEW VIRTUAL EXPERIENCE FOR A NEW RVA

SPONSORSHIP OPPORTUNITIES

KEYNOTE AND AWARD SPONSORSHIP

- Keynote Speaker
 - \$5,000
 - Opportunity to introduce keynote speaker
 - Marketing and verbal recognition at event and on Icons website
 - 10 corporate subscriptions to HYPE and 1 table to Icons
- Award Category Sponsor (5)
 - \$3,000
 - Opportunity to introduce award
 - Marketing and verbal recognition at event and on Icons website
 - 5 corporate subscriptions to HYPE and 1 table to Icons

COMMERCIAL AND FRAME SPONSORSHIPS

- 30-second Commercial Spot (5)
 - \$2,000
 - Commercial shared during event
 - Commercial shared to social media channels in months prior to event
 - Marketing and verbal recognition at event and on Icons website
- Visual border with logo (10)
 - \$750
 - Utilized during program

PROGRAMMING SPONSORSHIPS

- Exclusive Pre-Event Happy Hour
 - \$2,000
 - Opportunity to introduce Happy Hour guest
 - Marketing and verbal recognition at event and on Icons website
- Bar/Beverage Sponsor
 - \$1,500
 - Marketing and verbal recognition at event and on Icons website
- Music Sponsor
 - \$1,000
 - Marketing and verbal recognition at event and on Icons website

GIFT BOX AND GIVEAWAYS

- Gift Box (unlimited opportunities)
 - \$500-\$1,000
 - Contribute to curated gift box included in each ticket price to support local businesses
 - Logo featured on box or bag
- Raffle item (Unlimited opportunities)
 - Value of giveaway
 - Verbal recognition during program
 - Feature on event website as list of raffle companies

WANT TO SUPPORT ICONS 2020?
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