

Shawn Boyer
Founder and CEO
DieHappy

Shawn Boyer is the Founder and CEO of DieHappy, a personal social media app that helps busy people easily make social plans with their closest friends and family and to privately group share photos with ONLY those people - without the noise of traditional social media. It's the place for all your fun stuff in life.

Prior to DieHappy, Shawn founded and was CEO of Snagajob, the nation's largest marketplace for hourly workers and employers, from 2000-2013, and then Chairman of the Board through 2015. Shawn directed Snagajob's rapid growth from an idea to a marketplace that now has over 75 million members and over 300,000 employer locations. Snagajob has been named to Fortune Magazine's Great Place to Work® Best Small & Medium Workplaces list for eight straight years (including 5 top 10 finishes and a #1 ranking in 2011) and was a Deloitte Technology Fast 500 company for five consecutive years. In 2008, he was named the National Small Business Person of the Year by the U.S. Small Business Administration and received public recognition from President George W. Bush.

He is a graduate of the College of William and Mary and the Washington & Lee School of Law, and he received his LL.M. in taxation from Georgetown University Law Center. He has sat and continues to sit on a number of different non-profit boards.