

Karen Booth Adams
CEO
Hot Technology Holdings

Karen serves as CEO of Hot Technology Holdings, a group of entrepreneurs and investors who have launched 10 successful Richmond-based companies since 1993. She served as CEO for many of those companies, and has led the successful exit of 9 companies to date owned by the group, seeing several acquired by public companies. Karen currently advises Hot Technology's management teams on strategic planning, operations management and leads the group's M&A efforts. Her diverse ventures have been in software, internet strategy and technology consulting, online retail, financial consulting, legal and e-discovery services, and social media marketing. Karen is a founding partner in firms such as Fahrenheit Technology, Genesis Consulting, Racelt.com, Ironworks Consulting, PoshTots, Create Digital, PartnerJD, and others.

Karen is a passionate advocate and frequent speaker on the topic of entrepreneurship, and has been featured in many national publications, including USA Today, the Washington Post, People Magazine, and Entrepreneur Magazine. She currently or has previously served on the boards of The Community Foundation, The Center for Innovative Technology (CIT), University of Richmond's Robins School Executive Advisory Council, the Richmond Technology Council, the Governor's Advisory Council on Revenue Estimates, and World Pediatric Project.

Karen and Hot Technology's start-ups have been the recipient of many awards, including the Inc. 500, Fantastic 50 (Virginia's Fastest Growing Companies), Greater Richmond Companies to Watch, Forbes Best of the Web List, and Entrepreneur of the Year.